



elead

Fortellis Marketplace App Access Guide

For Elead NON-CDK DMS Subscribers

Version 1.0

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Manual Intended Use

This manual is intended for use as a high-level guide to set up non-CDK DMS user accounts and activate apps available through the Fortellis Marketplace.

Manual Intended Audience

The Fortellis App Access Guide is for use by dealers, CDK, and Elead personnel.

Contact Information

Please contact Joanne McDougall, Elead Integrations Product Manager: Joanne.McDougall@CDK.com

Overview

For dealers setting up and activating an account in order to access an app from the Fortellis Marketplace, there are two main steps:

- Activating the dealer account
- Activating the app

The information below provides further details for each of these steps.

Dealer Account Activation

To activate your dealer account, follow the two main processes below.

Obtain CMF number

The CMF number is found on the dealer's [Elead CRM Main page](#).

- If there is no CMF number, please contact EleadAccountAdministration@eLeadCRM.com.
- If you already have a CDK account set up, go to the [App Activation](#) section below.

Set up account

Contact CDK Hub Support at 866-668-5394 and select **option 8**. A support Representative will assist with setting up your dealership account.

Be prepared to provide your CDK CMF number as a reference on this call.

The person logging into the connectCDK Hub to complete the order must be an authorized signer at the dealership.

Navigate to <https://marketplace.fortellis.io/>. (See figure 1.)

App Activation (cont'd)

After your dealer account is set up, follow the steps below to activate an app from the Fortellis Marketplace.

Discover Fortellis Apps
that drive results for your dealership

Register Today

In the search box, enter all or part of the app name.
Then, press ENTER. A list of apps displays.

1 NOTE: If the app does not display, instruct your ISV to contact [Fortellis.io](https://www.fortellis.io) for information about signing up.

Search: Elead Lead Delivery

Industry

- Automotive
- Heavy Truck
- PowerSports

Discover by

2 Results for Elead Lead Delivery (85)

Elead Lead Delivery
By ActivEngage, Inc.

Select the app.
In this example, the app is Elead Lead Delivery.

Capture every single lead detail (name, phone, vehicle of interest, appointment, etc.) with eleads Direct Post.

Rollick elead Lead Integration

This app pushes Nsight Live campaign leads (internet, email, event) into your CRM for follow-up.

Figure 1: App Selection

App Activation (cont'd)

In these steps, provide your sign in information to subscribe to the app. If you have just created a new account, use the credentials provided during account setup.

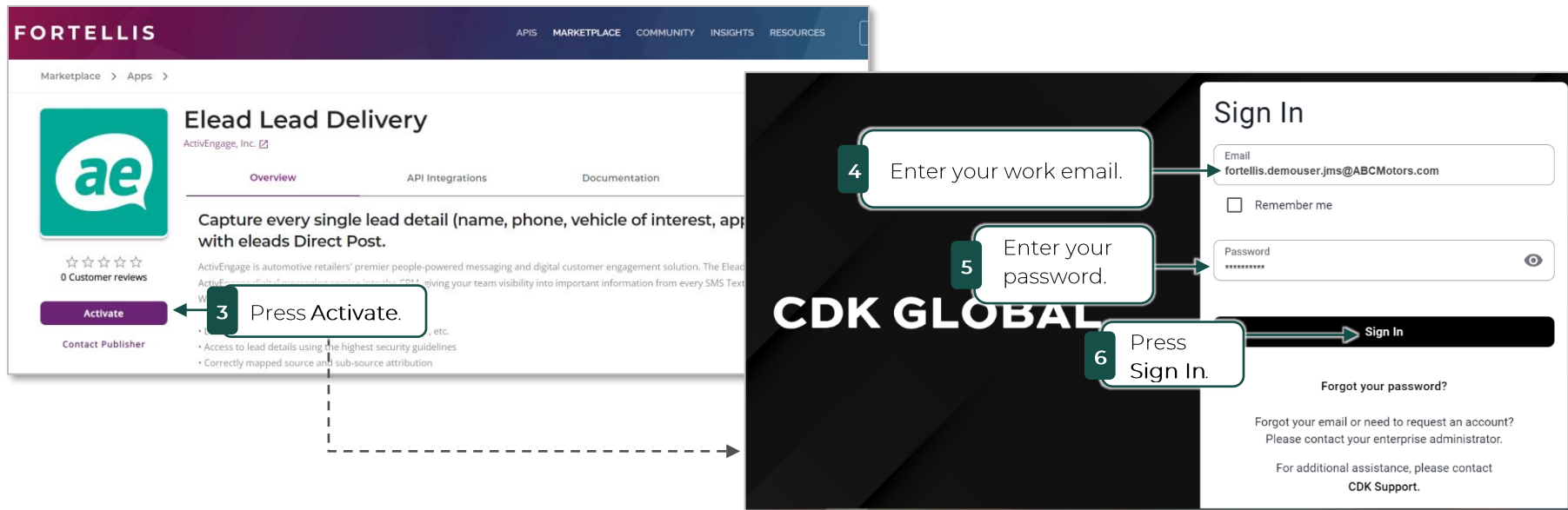


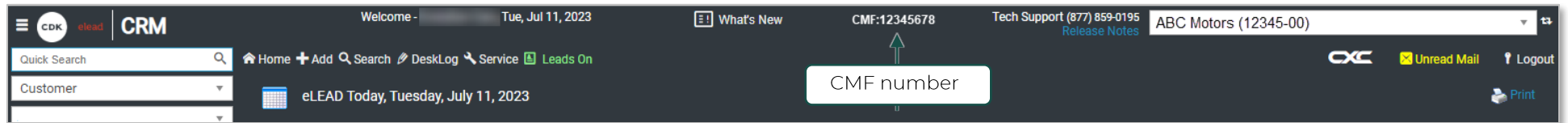
Figure 2: ConnectCDK Login

From here, follow the online prompts to submit the order. The main steps are:

- Select your dealership from the dropdown menu.
- Review and accept the online data share agreement and any other additional documentation.
- Select the account areas to which access is granted (if applicable.)
- Press Complete Subscription.

Appendix

The CMF number is located at the top of the Elead CRM main page.



[Back to Dealer Account Activation section](#)

FAQs

Q: What if my app is not displaying for selection?

A: Instruct your ISV to go to <https://fortellis.io/> for more information about signing up their organization.

Resources

The following informational resource is available.

- Detailed app activation information including screenshots and more:
<https://docs.fortellis.io/docs/marketplace/marketplace-for-apps/activating-apps/>

REVISION HISTORY

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1.0	07132023	R01	J. Harris K. Cass	Initial